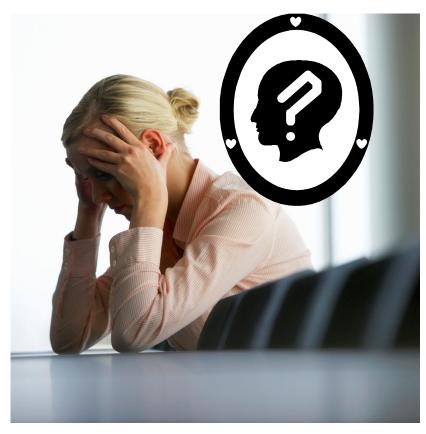
#### Bayesian probability: **P** State of the World: **X**





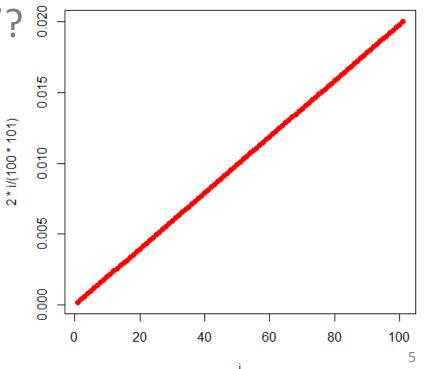
#### P(X | your information I)

- Every probability is conditional to your background knowledge "I": P(A | I)
- What is the (your) probability that there are r red balls in a bag? (Assuming N balls which can be red/white)
- Before any data, you might select your prior probability as P(r)=1/(N+1) for all possible r. (0,1,2,...,N).
  - Here r is the unknown parameter, and your data will be the observed balls that will be drawn.

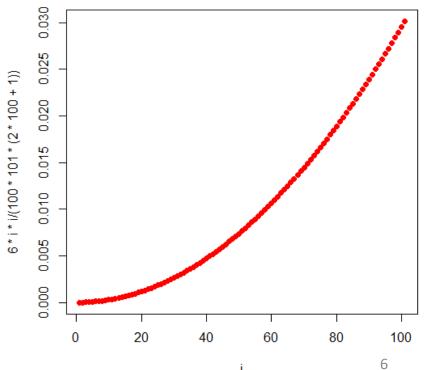
- Given that there are i/N red balls, you might say: the probability of picking 'blindly' one red ball is P(X=red | i/N) = i/N
- This is your (subjective) model choice.
- Calculate posterior probability: P(r=i/N | X=red)

- Remember some probability calculus:
- P(A,B)=P(A|B)P(B)=P(B|A)P(A)=P(B,A)
- Joint probability in this example:
- P(X=red,r=i/N) = (i/N)\*(1/(N+1))
- Calculate: P(r=i/N | X=red)
  = (i/N)\*(1/(N+1)) / P(X=red)
- P(X=red) is just normalizing constant, i.e.  $P(X = red) = \sum_{i=0}^{N} P(X = red | r = i/N) P(r = i/N) = 1/2$

- The posterior probability is therefore:
- P(r=i/N | X=red) = 2i/(N\*(N+1))
- What have we learned from the observation "X=red"? §
- Compare with the prior probability.



- Our new prior is: 2i/(N\*(N+1))
- After observing two red balls "X=2red":
- Now: P(r=i/N | X=2)
  - = (i/N) \* 2i/(N(N+1))/c
  - $= 2i^2/(N^2(N+1))/c$
- Normalizing constant
  c = (2N+1)/3N
- So: P(r=i/N | X=2)
  = 6i<sup>2</sup>/(N(N+1)(2N+1))



- The result is the same if
  - Start with original prior, + use the probability of observing two red balls
  - Start with the posterior we got after observing one red ball, + use the probability of observing one red ball (again)
- The model would be different if we assume that balls are not replaced in the bag.

- The prior (and posterior) probability P(r) can be said to describe epistemic uncertainty.
- The conditional probability P(X|r) can be said to describe aleatoric uncertainty.
- Where do these come from?
  - Background information.
  - Model choice.

## Elicitation of a prior from an expert

- P(A) should describe the expert's beliefs.
- Consider two options:
  - You'll get €300 if "A is true"
  - You'll get a lottery ticket knowing n out of 100 wins €300.

Which option do you choose?

 $n_{small}/100 < P(A | your) < n_{large}/100$ Can find out:  $n/100 \approx P(A | your)$ 

#### Elicitation of a prior from an expert

Also, in terms of odds w = P(A)/(1-P(A)), a fair bet is such that
 P(A)wR + (1-P(A))(-R) = 0
 Find out P(A) = 1 /(1+w)

- Probability densities more difficult to elicit.
- Multivariate densities even more difficult.
- Psychological biases.

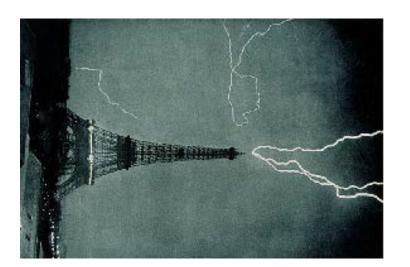
#### Elicitation of a prior from an expert

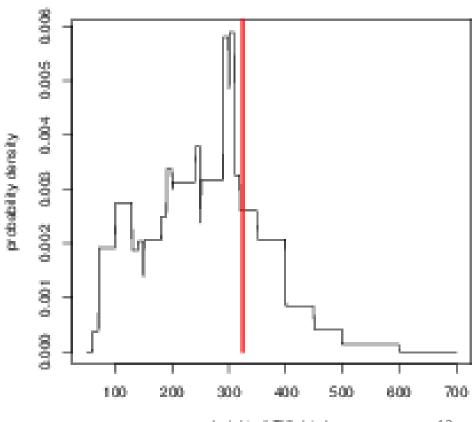
- Assume we have elicited densities p<sub>i</sub>(x) from experts i=1,...,N.
- **Combination? Mixture density**  $p(x) = \sum_{i=1}^{N} p_i(x) \times \frac{1}{N}$

**Product of densities:**  $p(x) = \prod_{i=1}^{N} p_i(x)^{1/N} / c$ (needs normalizing constant c)

# The height of Eiffel?

- What's your minimum and maximum?
- $\rightarrow p_i = U(min_i, max_i)$





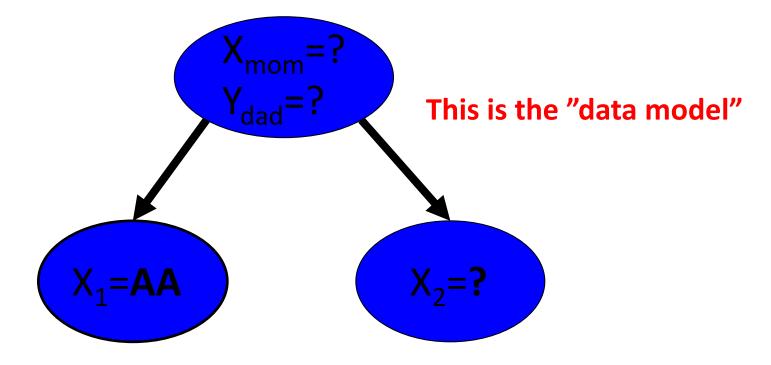
# Choice of prior

- Subjective expert knowledge can be important
  - When we have little data.
  - When it is the only source of information.
  - When data would be too expensive.
  - Difficult problems never have sufficient data...
- Alternatively: uninformative, 'flat' priors.
- 'Objective Bayes' & 'Subjective Bayes'

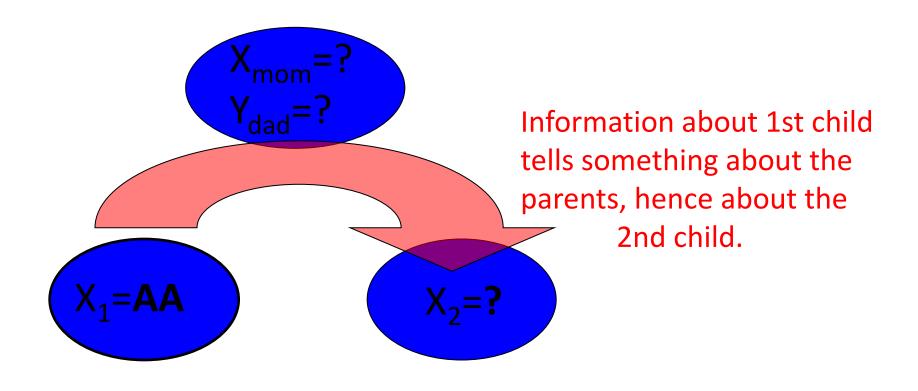
# An example from school book genetics

- Assume parents with unknown genotypes:
  - Aa, aa or AA.
- Assume a child is observed to be of type **AA**.
- **Question1**: now what is the probability for the genotypes of the parents?
- <u>Question2</u>: what is the probability that the next child will also be of type AA?

• Graphically: there is a conditional probability for the genotype of each child, *given* the type of parents:



• Now, given the prior AND the observed child, we calculate the probability of the 2nd child:



The *posterior* probability is **1/4** for each of the parental combinations:

[AA,AA], [Aa,Aa], [AA,Aa], [Aa,AA]

This Results to: **P(AA)=9/16** for the 2nd child. Compare this with prior probability: **P(AA)=1/4**. **New evidence changed this.** 

• Using Bayes: 
$$P(A|B) = \frac{P(B|A)P(A)}{\sum_{A} P(B|A)P(A)}$$

• the *posterior* probability for the parents can be calculated as:

$$P(X_{\text{mom}}, X_{\text{dad}} | X_1 = AA) = \frac{P(X_1 = AA | X_{\text{mom}}, X_{\text{dad}}) P(X_{\text{mom}}, X_{\text{dad}})}{\sum_{X_{\text{mom}}} \sum_{X_{\text{dad}}} P(X_1 = AA | X_{\text{mom}}, X_{\text{dad}}) P(X_{\text{mom}}, X_{\text{dad}})}$$

• This describes our final degree of uncertainty.

- The *posterior* probability is 1/4 for each of the parental combinations:
- [AA,AA], [Aa,Aa], [AA,Aa], [Aa,AA] • Notice, "aa" is no longer a possible type for either parent. The prediction for the next child is thus:  $P(X_2 = AA | X_1 = AA) = \sum_{X_{mom}X_{dad}} P(X_2 = AA | X_{mom}X_{dad}) P(X_{mom}X_{dad} | X_1 = AA)$ • Resulting to: 9/16
  - Compare this with prior probability: P(AA)=1/4

- The previous example had all the elements that are essential.
  - The same idea is just repeated in various forms.



- Recall Bayes' original example.
- X ~ Binomial(N,θ)
- $p(\theta) = prior density.$ 
  - U(0,1)
  - **Beta**(*α*,*β*)
- Find out  $p(\theta | X)$

#### • Posterior density: $P(\theta \mid X) = P(X \mid \theta)P(\theta)/c$

• Assuming uniform prior:

$$p(\theta \mid x) = \binom{N}{x} \theta^{x} (1-\theta)^{N-x} \mathbf{1}_{\{0 < \theta < 1\}}(\theta) / c$$

- Take a look at this as a function of θ, with N,
  x, and c as fixed constants.
- What probability density function can be seen? Hint: compare to beta-density.

$$p(\theta \mid \alpha, \beta) = \frac{\Gamma(\alpha + \beta)}{\Gamma(\alpha)\Gamma(\beta)} \theta^{\alpha - 1} (1 - \theta)^{\beta - 1}$$

• The posterior can be written, up to a constant term as

 $p(\theta \mid N, x) \propto \theta^{x+1-1} (1-\theta)^{N-x+1-1}$ 

- Same as beta(x+1,N-x+1)
- If the uniform prior is replaced by beta(α,β),
  we get beta(x+α,N-x+β)

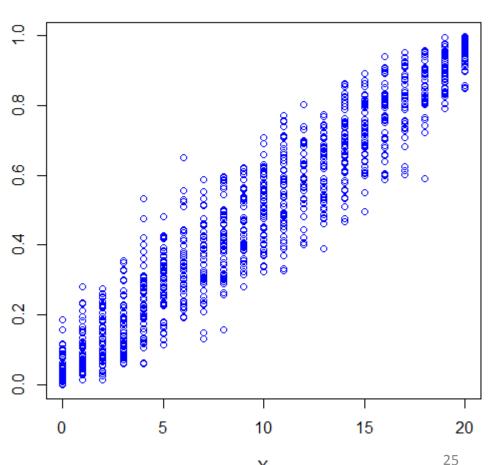
- The uniform prior corresponds to having two 'pseudo observations': one red ball, one white ball.
- The posterior mean is (1+X)/(2+N)
  - Or: (α+X)/(α+β+N)

• Can be expressed as 
$$w \frac{\alpha}{\alpha + \beta} + (1 - w) \frac{X}{N}$$

With w =  $(\alpha + \beta)/(\alpha + \beta + N)$ 

• See what happens if  $N \rightarrow \infty$ , or if  $N \rightarrow 0$ .

- Simulated sample from the joint distribution  $p(\theta, X) =$  $P(X | N, \theta)p(\theta)$
- See  $P(X | N, \theta)$  and  $p(\theta | X)$  in the Fig.



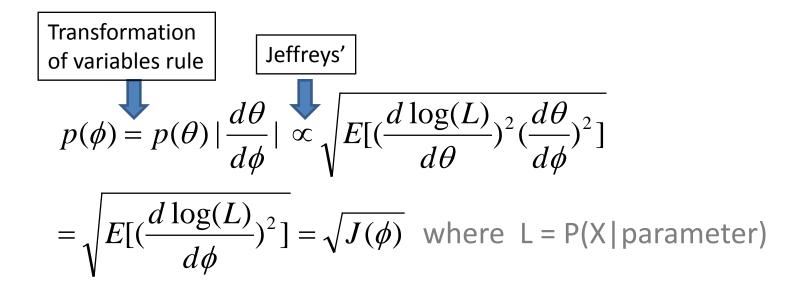
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- The binomial distribution (likelihood function) and the beta-prior are said to be conjugate.
- Conjugate choice of prior leads to closed form solutions. (Posterior density is in the same family as prior density).
- Can also interpret conjugate prior as 'pseudo data' in comparison with real data.
- Only a few conjugate solutions exist!

- The uniform prior U(0,1) for θ was 'uninformative'. In what sense?
- What if we study the density of θ<sup>2</sup> or log(θ), assuming θ ~ U(0,1)?
- Jeffreys' prior is uninformative in the sense that it is transformation invariant:

$$p(\theta) \propto J(\theta)^{1/2}$$
 with  $J(\theta) = E[(\frac{d \log(P(X \mid \theta))}{d\theta})^2 \mid \theta]$ 

- $J(\theta)$  is known as 'Fisher information for  $\theta'$
- With Jeffreys' prior for θ we get, for any one-to-one smooth transformation φ=h(θ) that:



- For the binomial model, Jeffreys' prior is Beta(1/2,1/2).
- But in general:
  - Jeffreys' prior can lead to improper densities (integral is infinite).
  - Difficult to generalize into higher dimensions.
  - Violates likelihood principle which states that inferences should be the same when the likelihood function is the same.

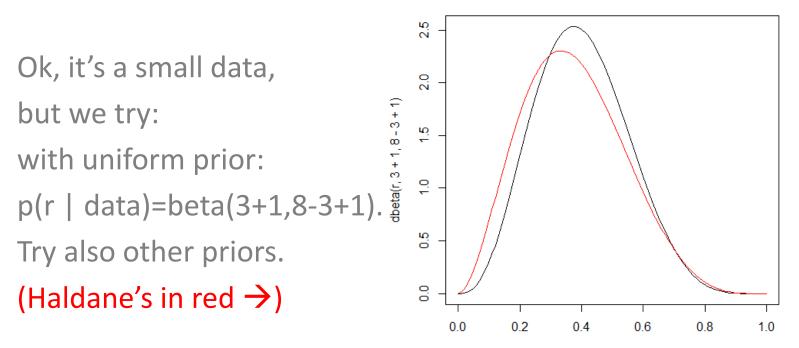
- Also: Haldane's prior Beta(0,0) is uninformative.
  - (How? Think of 'pseudo data'...)
  - But is **improper**.
- Can a prior be improper density?
  - Yes, but! the likelihood needs to be such that the posterior still integrates to one.
  - With Haldane's prior, this works only when the binomial data X is either >0 or <N.

- For the binomial model  $P(X|\theta)$ , when computing the posterior  $p(\theta|X)$ , we have at least 3 different uninformative priors:
  - $p(\theta)=U(0,1)=Beta(1,1)$  Bayes-Laplace
  - $p(\theta)$ =Beta(1/2,1/2) Jeffreys'  $p(\theta)$ =Beta(0,0) Haldane's

  - Each of them is uninformative in different ways!
  - Unique definition for **uninformative** does not exist.

# • example: estimate the mortality THIRD DEATH

The expanded warning came as Yosemite announced that a third person had died of the disease and the number of confirmed cases rose to eight, all of them among U.S. visitors to the park.



r

# Binomial model & N?

- In previous slides, N was fixed (known). We can also think situations where θ is known, X is known, but N is unknown.
- Exercise: solve  $P(N | \theta, X) = P(X | N, \theta)P(N)/c$ with suitable choice of prior.
  - Try e.g. discrete uniform over a range of values.
  - Try e.g.  $P(N) \propto 1/N$
- With Bayes rule we can compute probabilities of any unknowns, given the knowns & prior & likelihood (model).

• Widely applicable: counts of disease cases, accidents, faults, births, deaths over a time, or within an area, etc...

$$P(X \mid \lambda) = \frac{\lambda^X}{X!} e^{-\lambda}$$

- $\lambda$  = Poisson intensity = E(X).
- Aim to get:  $p(\lambda | X)$
- Bayes:  $p(\lambda | X) = P(X | \lambda)p(\lambda)/c$

• Conjugate prior? Try Gamma-density:

$$p(\lambda \mid \alpha, \beta) = \frac{\beta^{\alpha}}{\Gamma(\alpha)} \lambda^{\alpha-1} e^{-\beta\lambda}$$

• Then:

$$p(\lambda \mid X) = \frac{\lambda^{X}}{X!} e^{-\lambda} \frac{\beta^{\alpha}}{\Gamma(\alpha)} \lambda^{\alpha-1} e^{-\beta\lambda} / c$$

• Simplify expression, what density you see? (up to a normalizing constant).

- Posterior density is Gamma(X+ $\alpha$ ,1+ $\beta$ ).
- Posterior mean is  $(X+\alpha)/(1+\beta)$
- Can be written as weighted sum of 'data mean' X and 'prior mean'  $\alpha/\beta$ .

$$\frac{1}{1+\beta}X + \frac{\beta}{1+\beta}\frac{\alpha}{\beta}$$

• With a set of observations: X<sub>1</sub>,...,X<sub>N</sub>:

$$P(X_1,\ldots,X_N \mid \lambda) = \prod_{i=1}^N \frac{\lambda^{X_i}}{X_i!} e^{-\lambda}$$

• And with the Gamma( $\alpha$ , $\beta$ )-prior we get: Gamma(X<sub>1</sub>+...+X<sub>N</sub>+ $\alpha$ ,N+ $\beta$ ).

• Posterior mean 
$$\frac{1}{N+\beta}\sum_{i=1}^{N}X_{i} + \frac{\beta}{N+\beta}\frac{\alpha}{\beta}$$

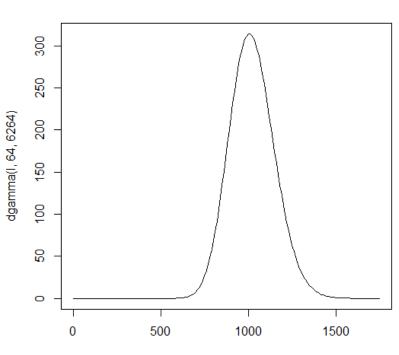
• What happens if  $N \rightarrow \infty$ , or  $N \rightarrow 0$ ?

• Gamma-prior can be informative or uninformative. In the limit  $(\alpha,\beta) \rightarrow (0,0)$ , posterior  $\rightarrow$  Gamma $(X_1 + ... + X_N, N)$ .

• Compare the conjugate analysis with Binomial model. Note similarities.

- Parameterizing with exposure
  - Type of problems: rate of cases per year, or per 100,000 persons per year.
  - Model:  $X_i \sim Poisson(\lambda E_i)$
  - E<sub>i</sub> is **exposure**, e.g. population of the i<sup>th</sup> city (in a year).
  - X<sub>i</sub> is observed number of cases.

- Example: 64 lung cancer cases in 1968-1971 in Fredericia, Denmark, population 6264. Estimate incidence per 100,000?
- $P(\lambda | X, E)$ = gamma( $\alpha + \Sigma X_i, \beta + \Sigma E_i$ )
- With non-informative prior, X=64,E=6264, we get gamma(64,6264),
  (plot: 10<sup>5</sup> λ)



1\*1e+05

• Applicable for event times, concentrations, positive measurements,...

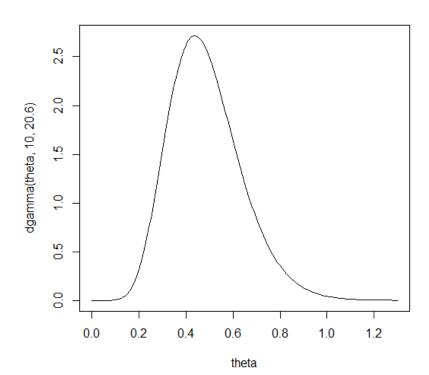
$$p(X \mid \theta) = \theta e^{-\theta X}$$

- Mean  $E(X) = 1/\theta$
- Aim to get  $P(\theta | X)$ , or  $P(\theta | X_1 + ... + X_N)$ .
- Conjugate prior Gamma( $\alpha$ , $\beta$ )
- Posterior: Gamma( $\alpha$ +1, $\beta$ +X) or Gamma( $\alpha$ +N, $\beta$ +X<sub>1</sub>+...+X<sub>N</sub>).

- Posterior mean is  $(\alpha+N)/(\beta+X_1+...+X_N)$
- What happens if  $N \rightarrow \infty$ , or  $N \rightarrow 0$ ?
- Uninformative prior  $(\alpha,\beta) \rightarrow (0,0)$

• Similarities again.

- Example: life times of 10 light bulbs were T = 4.1, 0.8, 2.0, 1.5, 5.0, 0.7, 0.1, 4.2, 0.4, 1.8 years. Estimate the failure rate? (true=0.5)
- T<sub>i</sub>~exp(θ)
- Non-informative prior gives p(θ|T) = gamma(10,20.6).
- Could also parameterize with 1/θ and use inverse-gamma prior.



- Some observations may be censored, so we know only that T<sub>i</sub> < c<sub>i</sub>, or T<sub>i</sub> > c<sub>i</sub>
- The probability for the whole data is then of the form:
- P(data | θ) =

 $\Pi P(\mathsf{T}_{\mathsf{i}} | \theta) \Pi P(\mathsf{T}_{\mathsf{i}} < \mathsf{c}_{\mathsf{i}} | \theta) \Pi P(\mathsf{T}_{\mathsf{i}} > \mathsf{c}_{\mathsf{i}} | \theta)$ 

• Here we need cumulative probability functions, but the Bayes theorem still applies, just more complicated.

#### Binomial, Poisson, Exponential

- The simplest one-parameter models.
- Conjugate priors available.
- Prior can be seen as 'pseudo data' comparable with actual data.
- Easy to see how the new data update the prior density to posterior density.
- Posterior means, variances, modes, quantiles can be used to summarize.