Master's theses

Recent Master's theses in English

Communication

Cross cultural study Critical examination of the British and Finnish journalists ethics when being involved with a PR launch of a new health or beauty product

Finnish global corporations corporate responsibility communication practices and relationship with the media. A study of ten Finnish multinational corporations

Listening to the voices of dissent: how are anti-nuclear actors portrayed in Helsingin Sanomat?

Peeking through the Iron Curtain: Memories of Watching Finnish Television in Estonia during Soviet Occupation

International Image Management for a National Leader: A Case Study of Chancellor Merkel

African News Flow in Africa - New Patterns or Old Habits?

SOCIAL MEDIA AS A FORM OF ORGANIZATIONAL KNOWLEDGE SHARING A Case Study on Employee Participation at Wärtsilä

Producing Interactivity - Does media convergence promote interactivity and audience participation?

Alternative News Sources as COLLABORATORY JOURNALISM A case study of Helsingin Sanomat and its relation with the Youth Voice Editorial Board

TOWARDS MULTICULTURALISM IN TURKISH PUBLIC SERVICE BROADCASTING: The dilemma of Kurdish language and cultural diversity

The Duality in New Media - Aggregated Network Sociality Transcoding between Databases and Networks Described through SNS

The future of Bulgarian public service television in the digital era

Niemi Timo Nikolas: The Duality in New Media - Aggregated Network Sociality Transcoding between Databases and Networks Described through SNS

Rashid Imir Nerzad: The future of Bulgarian public service television in the digital era

De Benetti Tommaso: Music Distribution: Analysis of two Emerging Business Models

Mäkinen A Reetta: Relationship marketing for multinationals

Poelman Delphine Anniia Isabelle: Internal Communication and Leadership.

Soininen Jenny Julia: Tabloidization of international news: A content analysis of news coverage in the Globe and Mail and Toronto Star

Berglund Juni Linda Johanna: Internet governance and the world summit on the information society

Cedeño Rossana Andrea: Defining corporate reputation in Latin America: Case study: Venezuela.


Palmén Ekaterina: Propaganda in Contemporary Media On the example of The New York Times and its coverage of the war in Iraq.

Vuohelainen Juha Olavi: Narrative in online news stories - Case study: BBC News Online.

Pullinen Jussi : The Manager and the Landscape: Comparative content analysis of stakeholder group representation in PR photography of 15 multinational corporations.

Development studies

Kinnunen Eija-Riitta: Gendered Sexuality and HIV in Youth Narrations. Competing Factors affecting Sexual Attitudes of Secondary School Students in Urban Iringa, Tanzania

Palomäki Anu: Basic Income Grant in Namibia, a Viewpoint on the Proposal and on the Work of the BIG Coalition

Pathan Alina: Water policy as a part of climate change governance in India

Sundström Roland: Making the forest carbon commons: Tracing measures to reduce emissions from deforestation and forest degradation (REDD) in Angai Village Land Forest Reserve


Iddrisu Musah: Engaging with the Communities; NGOs in Northern Ghana's Development Drive

Reenkola Sofia: Aesthetics of Security and Achille Mbembe’s Postcolony
Ahlvist Maria: Striking a balance: housewife in a career-woman’s pantsuit - The modern Indian woman and gendered meanings of cultural capital
Alava Henni: Interactions of Development Intervention and Conflict in Northern Uganda
Holmström Anna: Vulnerable Women: Drought and Structural Inequality Among the Maasai in Kenya - Case Study of Oltepesi Community, Kajiado District
Itkonen Suvi: Education and Oppression: Inequality in the World of South African Children
Kumpulainen Heidi Marja Kaarina: Keeping Alive the Symbol: A Case Study of the Israeli and Palestinian Women of the Jerusalem Link
Paupitz Johanna Silvia: Development policy implementation: a view from the periphery.
Sallinen Maarit Pauliina: Accounting for the Persistence of Widespread Child Labour Amidst High Economic Growth Rates in post-1991 Economic Reform India including a Case Study of Karur District, Tamil Nadu.
Savolainen Unna Elina: Wild Rubber Production as a Livelihood Strategy in a North-Amazonian Extrative Reserve
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Economic and social history
Balkarova, Laura: Outward FDI from the Economies in Transition: the Determinants and Policy Implications
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ZORONJIC, Belkisa: The Determinants of FDI Inflows to Transition Countries. Focus on the Regional Characteristics

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Kaukoranta Ilkka: Do measurement errors in GDP announcements cause output fluctuations?
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Political history

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Lehmijoki, Lauri: Towards a Balanced Political Theory - A Study on science and metaphysics in the political theories of Oswald Spengler, Robert Oppenheimer and Karl Popper, and on analysing political theories. 2009.

Political science

Hyppölä Jenni M A: Strategy Absence or A Tacit Strategy - Case ATLAS Experiment at CERN

Pyrhönen Niko Johannes: Seizing Multiplicity - Assessing Academic Accounts for Minority Accommodation in Contemporary Citizenship Discourse

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Social policy

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The (ir)rational urban spectacle of Dubai: The Mega-Projects

Public Sphere and the Antithetical Other. Case Study of a Romanian Mass Media Campaign against Urban Rudeness

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Social psychology

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Independent and mediating effects of trust in leadership on employees’ job satisfaction and organizational commitment A study within social and health care sector

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Social work

The process of integration among Burmese refugees in Finland

Immigrant Women and the Family: Experiences of Encounters in the Finnish Service System

PUNISHMENT OR TREATMENT FOR YOUTH - REFLECTIONS ON LATE MODERN JUVENILE JUSTICE AND THE EXPERIENCES OF PROBATION OFFICERS IN FINLAND AND THE UNITED STATES


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