Master's theses

Recent Master's theses in English

Communication

Cross cultural study Critical examination of the British and Finnish journalists ethics when being involved with a PR launch of a new health or beauty product

Finnish global corporations corporate responsibility communication practices and relationship with the media. A study of ten Finnish multinational corporations

Listening to the voices of dissent: how are anti-nuclear actors portrayed in Helsingin Sanomat?

Peeking through the Iron Curtain: Memories of Watching Finnish Television in Estonia during Soviet Occupation

International Image Management for a National Leader: A Case Study of Chancellor Merkel

African News Flow in Africa - New Patterns or Old Habits?

SOCIAL MEDIA AS A FORM OF ORGANIZATIONAL KNOWLEDGE SHARING A Case Study on Employee Participation at Wärtsilä

Producing Interactivity - Does media convergence promote interactivity and audience participation?

Alternative News Sources as COLLABORATORY JOURNALISM A case study of Helsingin Sanomat and its relation with the Youth Voice Editorial Board

TOWARDS MULTICULTURALISM IN TURKISH PUBLIC SERVICE BROADCASTING: The dilemma of Kurdish language and cultural diversity

The Duality in New Media - Aggregated Network Sociality Transcoding between Databases and Networks Described through SNS

The future of Bulgarian public service television in the digital era

Niemi Timo Nikolas: The Duality in New Media - Aggregated Network Sociality Transcoding between Databases and Networks Described through SNS

Rashid Imir Nerzad: The future of Bulgarian public service television in the digital era

De Benetti Tommaso: Music Distribution: Analysis of two Emerging Business Models

Mäkinen A Reetta: Relationship marketing for multinationals

Peolman Delphine Anniina Isabelle: Internal Communication and Leadership.

Soininen Jenny Julia: Tabloidization of international news: A content analysis of news coverage in the Globe and Mail and Toronto Star

Berglund Juni Linda Johanna: Internet governance and the world summit on the information society

Cedeño Rossana Andrea: Defining corporate reputation in Latin America: Case study: Venezuela.


Palmén Ekaterina: Propaganda in Contemporary Media On the example of The New York Times and its coverage of the war in Iraq.

Vuohelainen Juha Olavi: Narrative in online news stories - Case study: BBC News Online.

Pullinen Jussi: The Manager and the Landscape: Comparative content analysis of stakeholder group representation in PR photography of 15 multinational corporations.

Development studies

Kinnunen Eija-Riitta: Gendered Sexuality and HIV in Youth Narrations. Competing Factors affecting Sexual Attitudes of Secodary School Students in Urban Iringa, Tanzania

Palomäki Anu: Basic Income Grant in Namibia, a Viewpoint on the Proposal and on the Work of the BIG Coalition

Pathan Alina: Water policy as a part of climate change governance in India

Sundström Roland: Making the forest carbon commons: Tracing measures to reduce emissions from deforestation and forest degradation (REDD) in Angai Village Land Forest Reserve


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Paupitz Johanna Silvia: Development policy implementation: a view from the periphery.

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Economic and social history

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Political science
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Social work

The process of integration among Burmese refugees in Finland

Immigrant Women and the Family: Experiences of Encounters in the Finnish Service System

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