

QUALITATIVE SURVEY DATA

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Abstract

The lack of easy-to-use analysis tools for Survey open text questions poses a challenge for researchers. Survey answers have rich structural and statistical contexts that sometimes extend to population representativeness. The objective here is to design a shared, easy-to-use and statistically sound pipeline for analysing the qualitative text data in surveys and for linking it with central aspects and concepts of the survey data set.

We work simultaneously with several pilot surveys: Tech in eldercare, Loneliness, Child barometers, Faculty social wellbeing, and Everyday life in Varkaus. Two data sets were obtained from the Finnish Social Science Data Archive (FSD), two from research projects in progress, and one is yet to be obtained. Data set sizes vary from below 300 to over 4000 text answers. Various analysis approaches will be explored on these data sets, in order to design the pipeline. We also examine interfaces and data permission processes.

Keywords: Textual qualitative survey data

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